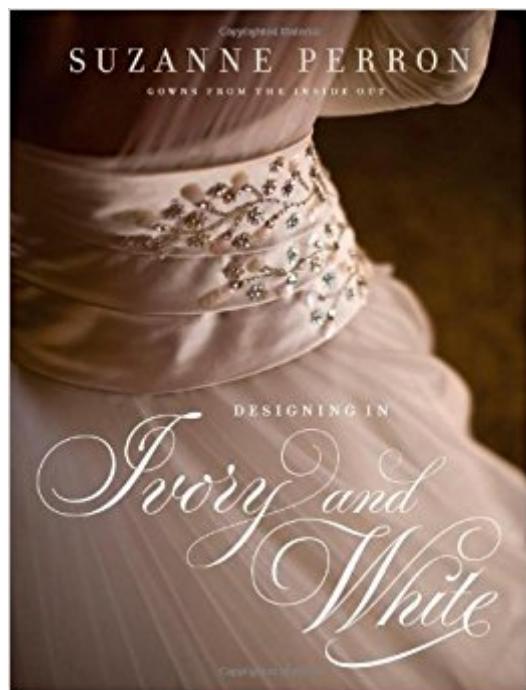


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# Designing In Ivory And White: Suzanne Perron Gowns From The Inside Out



## Synopsis

The name "Suzanne Perron" is synonymous with exquisite detail. Her expertly tailored gowns -- worn at the elaborate balls of Mardi Gras and down the aisle at New Orleans weddings -- draw from the legacy of couture design. After years working alongside Vera Wang, Carolina Herrera, Anna Sui, and Ralph Rucci in New York, Louisiana native Perron returned home in 2005 to open her own custom design business, specializing in once-in-a-lifetime gowns for brides, debutantes, and Mardi Gras royalty. Designing in Ivory and White captures the rise of this talented designer, from her first Singer sewing machine to her success on Seventh Avenue to her post-Katrina move to a city in need of "something beautiful," as well as her design technique and meticulous craft. In addition to her personal story, Perron shares her process from the inside out, including: methods for creating crinolines and foundations; using draping and pattern making to transform a sketch into a three-dimensional form; manipulating fabric into pleats, pintucks, and folds; and hand sewing intricate beading, lace, embroidery, and flawless hems. Her techniques and breathtaking artistry are realized through a showcase of sixteen Suzanne Perron designs. Full-length and detail shots illustrate Perron's gorgeous silhouettes and masterful handwork. Each gown also has a story that illuminates the client experience from the first sketch to the final fitting. Designing in Ivory and White serves as a testament to the ambition and skill required to design unique dresses, and will provide inspiration for independent designers, sewing hobbyists, and all who admire couture fashion.

## Book Information

Hardcover: 152 pages

Publisher: LSU Press; 1 edition (March 12, 2012)

Language: English

ISBN-10: 0807143707

ISBN-13: 978-0807143704

Product Dimensions: 9.4 x 0.8 x 12.2 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 10 customer reviews

Best Sellers Rank: #2,209,130 in Books (See Top 100 in Books) #57 in Books > Crafts, Hobbies & Home > Weddings > Gown #2037 in Books > Arts & Photography > Decorative Arts & Design > Textile & Costume #2623 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Needlecrafts & Textile Crafts > Fashion

## Customer Reviews

"This beautiful and enlightening book traces the development of one of the Fashion Institute of Technology's talented and creative graduates into one of this country's premier designers of bridal and special occasion gowns. It is an inspiration for aspiring fashion designers and a must-read for anyone who loves the art--and the craft--of fashion." --Dr. Joyce F. Brown, President of the Fashion Institute of Technology, State University of New York

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i am a technical designer who's been wanting to broaden my skills with making lush evening and wedding gowns. i was a little hesitant about buying this book in the first place, i was under the impression that it was a technical book but the description was vague on that subject. well i got the book and while disappointed that it wasn't a technical book i still kept it because it gave good information on conducting fittings and dealing with clients. while also having pictures of the process of making the gowns. she gives out a lot of good information on the preparation, foundation, and work it takes to make these one of a kind gowns. i hope in the future the author does a technical book cause i would totally snatch that up.

Perfect purchase !

Suzanne Perron has led the kind of life I have only dreamed. Some of us are born with an instinctive desire to sew beautiful things in the best way possible and I am one of those. My life went down the "nursing" path because my mother and aunts did this to help their families. It didn't matter. Since women and men with their talent and experience shared this, I was able to learn a lot. DESIGNING

IN IVORY AND WHITE is a stunning example of style, creativity, and talent. What a wonderful gift for anyone with a love of garment sewing.

If you sew, appreciate custom made items or are looking for inspiration, this is the book for you. Suzanne Perron leaves nothing to the imagination when it comes to gorgeous dresses and what it takes to go from a sketch to the finished dress. The only down side is that unlike the book Bridal Couture by Susan Khalje there are no how-tos. But the photographs alone are worth the price of the book.

This lovely book goes far beyond just pretty pictures of carnival and wedding gowns. Conception, clients, intricate construction are integral parts of this beautifully executed volume. As a bonus, our museum here currently has an exhibit of some of Ms. Perron's gowns and I was fortunate to see them 'up close and personal.' If you are a seamstress who constructs gowns of any kind, you will adore this book.

definitely a huge help when creating daughters wedding dress

It is for basic basic beginners. Not what I expected.

Well worth the money if your a fan of Suzanne Perron; you'll probably enjoy looking at her dresses and love this book but, in reading it, I found I'm not! I found her life story less than engaging (unusual, I'll read just about anything and I enjoy reading about crafty/artist types) and I found her dresses quite unattractive. The section on the technical side of creating her dresses was interesting but too short to be very useful but was the only part that really held my interest.(If she ever publishes a book on the subject I'll buy it immediately.)A disappointment for me but a beautifully presented book that would probably please others very much.

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